



Dear Aviation Day Sponsor:

The 7th Annual Aviation Day at the Capitol is scheduled for Wednesday, January 18, 2012 (tentative).

This premier event is a state-wide industry opportunity to promote the variety and vitality of aviation in Arizona and to meet with state legislators personally and individually. We will occupy the lawn and that portion of 17th Avenue directly in front of the state capitol with static aircraft, a large welcome tent with table top displays and a hot buffet luncheon. The governor, legislators, and the State Transportation Board members will receive an invitation to join in the festivities and visit with airport and industry representatives. We invite you to support Aviation Day at the Capitol by becoming a table sponsor. A sponsorship agreement is attached and details are provided below.

- ✈ Each table will be approximately six feet by thirty inches for tabletop display with room for stand up display in front.
- ✈ Total exhibit space will be limited to seven feet by seven feet to ensure adequate circulation space in the tent.
- ✈ Preferred exhibit space is available on a first-come, first-served basis. Please note electrical hookups are not available.
- ✈ Interactive displays are encouraged, and space for larger outdoor exhibits on the lawn are available upon request.

Each sponsor will be provided with two luncheon tickets and additional luncheon tickets are \$20 each. **Cash sponsorships in lieu of a table exhibit are also gratefully accepted**, and your organization will receive recognition during the event and on the event banner. Payment by check or credit card must be received by January 6, 2012.

This year we are offering a **Premier Sponsorship Opportunity**. For \$1,000, in addition to the above items, you will also have your logo on the customized aviation calendar that is being given to the legislators along with the invitation to the event, as well as first choice of table locations. Only 3 of these sponsorships are available on a first-come basis and must be received by December 7, 2011. We also have an Early Bird sponsorship opportunity. If you get your sponsorship of \$500 or more in by December 7, 2011, your logo will appear on event invitations, emails, and the website.

Legislators will visit the event from 11 a.m. to 1 p.m. Exhibitors may set up between 8 a.m. and 10 a.m. Tear down may begin after 1 p.m. and must be completed no later than 4 p.m. on the event day.

We look forward to seeing you on January 18! If you have additional questions, please contact the sponsorship committee: Richard Schuller at Rich@schulleraerospace.com or (480) 948-3777 or Michael Hotaling at mhotaling@cscos.com or (619) 296-9373.





7th Annual Aviation Day at the Capitol
January 18, 2012 (tentative), 11 a.m. to 1 p.m.

Mission Statement

The Mission of Aviation Day at the Capitol is to inform the members of the Arizona Legislature about the economic impact of aviation in the State of Arizona and to introduce the members to the contributions made by the many businesses, organizations, and associations which support aviation within their communities.

Sponsorship Agreement

Sponsor Name _____ Contact Name _____

Phone (____) _____ Email _____

Address _____

City _____ State _____ Zip _____ Amount \$ _____

Table # (see event layout page): 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Sponsor Fee of \$500 per table includes the following:

- ✈ One 6-foot table and two lunch tickets
- ✈ Sponsor-provided banner will be hung either in front of or behind table (6 feet wide by 3 feet high, maximum)
- ✈ Organization/company recognition during event and on the event banner
- ✈ Ability to promote their organization with collateral focusing on the benefits to Arizona aviation and its economy

Sponsor Fee of \$1,000 per table includes the following:

- ✈ All of the above plus your logo on the gift to legislators and first choice of tables. (Must be received by December 7, 2011)

Early Bird Sponsor of \$500 or more:

- ✈ Your logo on event invitations, emails, and the website. (Must be received by December 7, 2011)

Email completed agreement and your high-resolution logo to Richard Schuller at Rich@schulleraerospace.com.

For more information, contact Richard at (480) 948-3777 or Michael Hotaling at (619) 296-9373.

(In-kind sponsorships may also be available.)



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Sponsorship payment options

Payment option 1—Credit Card

We accept the following credit cards: Visa, MasterCard, Discover and American Express only. No debit/check cards. This form can be faxed to (520) 398-6287 or scanned and emailed to Mike Covalt at mcovalt@cox.net.

Card Type (check one box): Visa MasterCard Discover American Express

Name on Card _____

Card Number _____

Expiration Date _____

Sponsorship Amount \$ _____

Signature _____

Phone Number _____

Cardholder acknowledges receipt of goods and/or services in the amount of the total shown hereon and agrees to perform obligations set forth in the cardholder's agreement with the issuer.

Payment option 2—Check

Please mail original registration form with check payable to:

Arizona Airports Association

4697 S. Golden Arrow Drive

Green Valley, AZ 85622

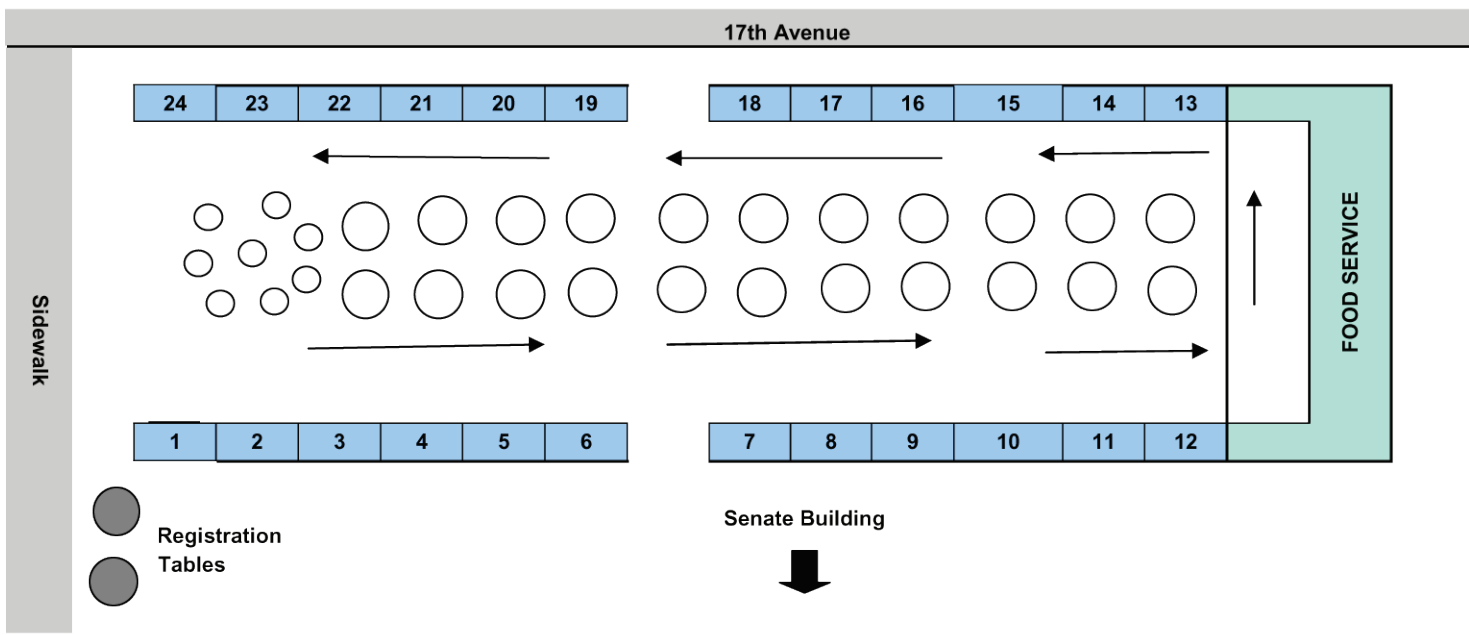
For any payment questions, please contact Mike Covalt at (520) 398-6287
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ARIZONA Aviation Day *at the Capitol*

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Event Layout



Referencing the numbers on this event layout, please list your first four location choices on the sponsorship agreement. Spaces are assigned on a first-come, first-served basis, so get your sponsorship in early!